

Feb. 2011
- March 2012

The Cape Cod Chronicle

Supplement Schedule Price List

All supplements are online (www.capecodchronicle.com), including links to your website!

- EASTWIND (Tabloid Format) - See schedule for publication dates and deadlines.
1/4 page \$235 • 1/2 page \$450 • full page \$695.00
- YOUR HEALTH & WELLBEING (Tabloid) - March 17 (deadline March 2)
1/8 page \$110 • 1/4 page \$195 • 1/2 page \$335 • full page \$500
- SPRING HOME IMPROVEMENT (Tabloid) - April 7 (deadline March 23)
1/8 page \$110 • 1/4 page \$195 • 1/2 page \$335 • full page \$500
- SPRING FLING (Tabloid) - May 12 (deadline April 27)
1/8 page \$110 • 1/4 page \$195 • 1/2 page \$335 • full page \$500
- CAPE COD CHRONICLE DINING GUIDE (Booklet) - June 16 (deadline June 1)
full page \$450
- FALL FOR HARWICH (Tabloid) - September 8 (deadline August 24)
1/8 page \$110 • 1/4 page \$195 • 1/2 page \$335 • full page \$500
- A CAPE COD CHRISTMAS (Booklet) - Nov. 24 and Dec. 8 (deadlines Nov. 9 and Nov. 23)
1/4 page \$185 • 1/2 page \$275 • full page \$425
COMBINATION RATE FOR TWO ISSUES:
1/4 page \$295 • 1/2 page \$445 • full page \$680

- YOUR HEALTH & WELLBEING 2012 (Tabloid) - March 15, 2012 (deadline Feb. 29, 2012)
1/8 page \$115 • 1/4 page \$195.00 • 1/2 page \$335.00 • full page \$510.00

BOOKLET SIZES:

1/4 page....3 5/8" x 4 1/2"

1/2 page....7 1/2" x 4 1/2"
(horizontal)

1/2 page....3 5/8" x 9 1/4"
(vertical)

full page.... 7 1/2" x 9 1/4"

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TABLOID SIZES:

1/8 page....(horiz.) 5" x 4"

1/8 page....(vert.) 3 3/4" x 6"

1/4 page....(horiz.) 6 3/4" x 6"

1/4 page....(vert.) 5" x 7 7/8"

1/2 page....(horiz.) 10 1/4" x 7 3/4"

1/2 page....(vert.) 5" x 15 3/4"

full page.... 10 1/4" x 15 3/4"

* Spot & full color available contingent upon size of the paper. Call for details.

Spot color \$50 • Full color \$100 (in addition to cost of ad)

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